

Hi, _____. This is _____, calling to welcome you to Traffic Authority. How are you, today? _____

You've made an excellent decision! You must have a good reason for joining. Do you mind if I ask why? _____

(Share a little bit back about yourself throughout the call, so it doesn't appear like you're interrogating them.)

Which business are you promoting now? _____

What kind of problems or challenges have you had in the past promoting it? _____

{Use a phrase like "feel, felt, found" when they share problems they've experienced...e.g. "I know how you feel. I felt the same way when I experienced (similar problems). But then I was glad I found Traffic Authority," etc.,} _____

Here's a good plan to follow... Give them the link to the daily marketing plan that includes all the steps below.

1. Encourage them to plug in to the Daily Company Call: <http://RadioLeverage.com> ...or call in to (914) 338-0631 at 11 am EST and Live Events: live events <http://www.radioleveragelive.com/>
2. Join our Facebook group: <https://www.facebook.com/groups/trafficauthorityvip/>
3. Attend Training Webinars (links change each time, so give them the next link.)
4. Set a goal: What is your big income goal? How much do you want to earn on launch day?
Why do you want to earn that much? How many free pre-launch members do you want to have on launch day?
Create a plan of action.
5. Encourage them to connect with their personal contacts.
6. Purchase an traffic package to start getting traffic asap.
7. Contact any leaders you know in the industry.
8. Contact your new members right away.
9. Be persistent and consistent with driving traffic to your referral link.